

Event Management for Industry Leaders

Advanced Diploma of Events SIT60207



Are you the type of person that thrives on a challenge, works well under pressure and has a creative streak? Have you got excellent communication skills and love multi-tasking? Working in events management is a rewarding and exciting profession. Take your career to the next level by undertaking an Advanced Diploma of Events.

Individuals with this qualification work in a diverse range of areas where event management takes place, such as professional conference organisations, exhibition and event management companies, sporting associations, community organisations, hospitality and cultural venues.

Course requirements: Pre-requisites apply. Please contact us for further information.

Course includes: This course consists of 24 units (18 core units and 6 electives selected from the SIT60207 package). Some core units include:

Core Units (Compulsory)	Unit Code
■ Research and evaluate event industry trends and practices	SITXEVT006A
■ Determine event feasibility	SITXEVT007A
■ Develop event concepts	SITXEVT009A
■ Evaluate and address event regulatory requirements	SITXEVT010A
■ Select event venues and sites	SITXEVT012A
■ Manage event staging	SITXEVT013A
■ Provide on-site event management services	SITXEVT017A
■ Prepare and monitor budget	SITXFIN005A
■ Obtain and manage sponsorship	SITXFIN006A
■ Manage financial operations	SITXFIN008A
■ Manage projects	SITXMGT003A
■ Manage business risk	SITXMGT005A
■ Develop and manage marketing strategies	SITXMPR005A
■ Develop and manage public relations strategies	CUVADM08B

Outcome: Advanced Diploma of Events.

Recognition: You can receive recognition for your previous study, work experience and existing skills. This may mean credit is given towards this qualification. Any identified training gaps can be addressed through individual coaching and/or participation in workshops.

When: You can enrol and start at any time. We will work with you to determine a training and assessment plan that best suits your needs.

Where: At your workplace, or the workshops are available at our Burnie, Devonport, Launceston or Hobart training facilities.

Cost: \$6,500 per person. Fees are inclusive of workshops, workplace visits, coaching, assessment, text books and learning materials – please ask us for more information.

For further information please contact:

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The Total Training Package
1300 655 307