

Leadership for a Global Industry

Advanced Diploma of Tourism SIT60107



Gain the skills and knowledge to become competent in wide-ranging, highly specialised technical tourism skills covering operations, sales, marketing, product development, business planning, human resources and financial management.

Individuals with this qualification are able to work in any sector of the tourism industry as a senior manager, general manager or owner/operator.

Course includes: This course consists of 40 units (22 core units and 18 electives selected from the SIT60107 package).

Core Units (Compulsory)	Unit Code
■ Develop and update tourism industry knowledge	SITTIND001A
■ Research, assess and develop tourism products	SITTPPD001A
■ Research tourism data	SITTPPD002A
■ Write business documents	SITXADM003A
■ Manage quality customer service	SITXCCS003A
■ Work with colleagues and customers	SITXCOM001A
■ Work in a socially diverse environment	SITXCOM002A
■ Deal with conflict situations	SITXCOM003A
■ Interpret financial information	SITXFIN003A
■ Manage finances within a budget	SITXFIN004A
■ Prepare and monitor budgets	SITXFIN005A
■ Manage financial operations	SITXFIN008A
■ Develop and update legal knowledge required for business compliance	SITXGLC001A
■ Lead and manage people	SITXHRM005A
■ Manage workplace diversity	SITXHRM007A
■ Monitor work operations	SITXMGT001A
■ Develop and implement operational plans	SITXMGT002A
■ Develop and implement a business plan	SITXMGT004A
■ Manage business risk	SITXMPR005A
■ Establish and conduct business relationships	SITXMGT006A
■ Develop and manage marketing strategies	SITXMPR005A
■ Establish and maintain an OHS system	SITXOHS005A

Outcome: Advanced Diploma of Tourism.

Recognition: You can receive recognition for your previous study, work experience and existing skills. This may mean credit is given towards this qualification. Any identified training gaps can be addressed through individual coaching and/or participation in workshops.

When: You can enrol and start at any time. We will work with you to determine a training and assessment plan that best suits your needs.

Where: At your workplace, or workshops are available at the Burnie, Devonport, Launceston or Hobart training facility.

Cost: \$6,500 per person. Fees are inclusive of workshops, workplace visits, coaching, assessment, text books and learning materials. Government funding is available for eligible employees – please ask us for more information.

For further information please contact:

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The Total Training Package
1300 655 307