

Leadership for a Global Industry

Diploma of Tourism SIT50107



Working in the travel and tourism industries is challenging and rewarding and offers a range of career paths. Undertaking a Diploma of Tourism will provide you with the opportunity to become a leader in this dynamic industry. Individuals with this qualification are able to work in any sector of the tourism industry as a senior departmental manager, manager or owner/operator of any style of small tourism business.

Course includes: This course consists of 33 units (13 core units, 4 specialisation units and 16 electives from the SIT50107 package).

Core Units (Compulsory)	Unit Code
■ Develop and update tourism industry knowledge	SITTIND001A
■ Write business documents	SITXADM003A
■ Manage quality customer service	SITXCCS003A
■ Work with colleagues and customers	SITXCOM001A
■ Work in a socially diverse environment	SITXCOM002A
■ Deal with conflict situations	SITXCOM003A
■ Interpret financial information	SITXFIN003A
■ Manage finances within a budget	SITXFIN004A
■ Prepare and monitor budgets	SITXFIN005A
■ Develop and update legal knowledge required for business compliance	SITXGLC001A
■ Lead and manage people	SITXHRM005A
■ Establish and conduct business relationships	SITXMGT006A
■ Lead and manage people	SITXHRM005A
■ Establish and conduct business relationships	SITXMGT006A
■ Implement and monitor workplace health, safety and security procedures	SITXOHS004A

Specialisation A – Operations (A few of the units available)	Unit Code
■ Coach others in job skills	SITXHRM001A
■ Monitor work operations	SITXMGT001A
■ Develop and implement operational plans	SITXMGT002A

Specialisation B – Marketing (A few of the units available)	Unit Code
■ Research, assess and develop tourism products	SITPPD001A
■ Research tourism data	SITPPD002A
■ Coordinate marketing activities	SITXMPR004A

Outcome: Diploma of Tourism.

Recognition: You can receive recognition for your previous study, work experience and existing skills. This may mean credit is given towards this qualification. Any identified training gaps can be addressed through individual coaching and/or participation in workshops.

When: You can enrol and start at any time. We will work with you to determine a training and assessment plan that best suits your needs.

Where: At your workplace, or workshops are available at the Burnie, Devonport, Launceston or Hobart training facility.

Cost: \$5,000 per person. Fees are inclusive of workshops, workplace visits, coaching, assessment, text books and learning materials. Government funding is available for eligible employees – please ask us for more information.

For further information please contact:

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The Total Training Package
1300 655 307